

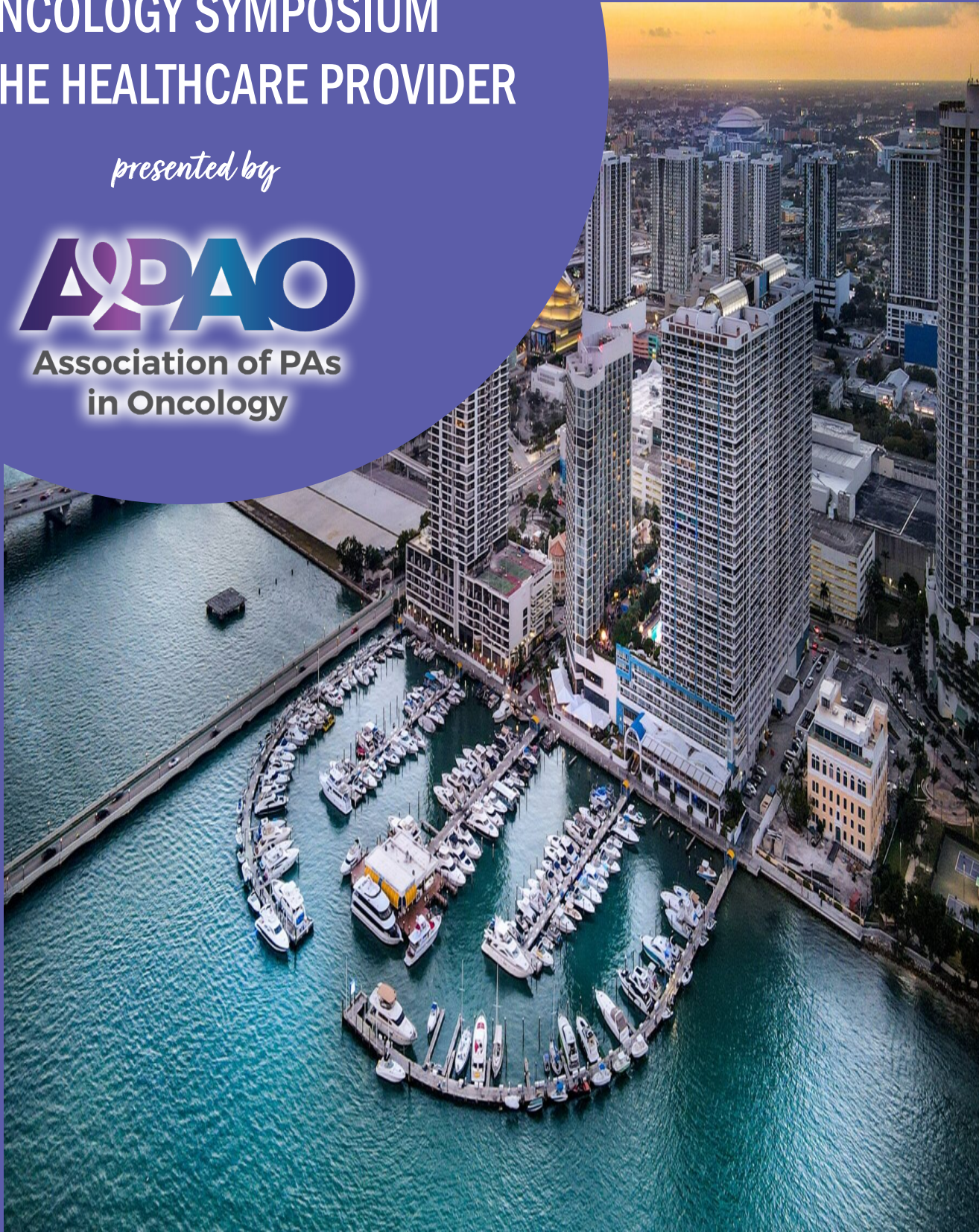
# 28th ANNUAL ONCOLOGY SYMPOSIUM FOR THE HEALTHCARE PROVIDER

*presented by*



**Association of PAs  
in Oncology**

*Exhibitor Prospectus*



**September 25-28, 2025  
Marriott Key Biscayne Bay, Miami, FL**

**[www.apao.cc](http://www.apao.cc)**



# 28th Annual Oncology Symposium For the Healthcare Provider

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## Non-CME Product Theatre

### Non-CME Product Theater Breakfast - \$10,000

(Four Available: Thursday, Friday,  
Saturday, and Sunday) **SOLD OUT!**

- Company logo on signage
- Food service provided to attendees by APAO
- Recognition as Product Theater supporter
- Unopposed mealtime slot
- AV provided in room (requests for special set-ups/ equipment may result in additional charges by the hotel and will be the sole responsibility of the company holding the product theater)
- Digital attendee sign-in sheet collected by APAO staff and shared with supporting company
- Brief opportunity to introduce your company and provide attendees with an overview of your offerings during the event

### Non-CME Product Theater Luncheon - \$45,000

(Three Available: Thursday, Friday, and  
Saturday) **SOLD OUT!**

## Platinum Sponsor \$35,000

### Exclusive Registration Supporter (Includes Attendee Lanyards)

- Two complimentary 6' tables in exhibit hall
- Six complimentary representatives
- Complimentary lead retrieval
- Company logo on registration e-flashes, registration website, registration form, and confirmation emails
- An attractive supporter recognition sign at the registration desk
- Company logo on all exhibitor recognition material that attendees will see before, during, and after the Symposium
- Signage recognition for supported function (if applicable)
- Recognition by the APAO leadership during Symposium activities
- Special ribbons for exhibit personnel
- Company logo in PowerPoint rotation at intermission of APAO Symposium sessions daily on the support acknowledgment page
- Full-page ad in event app
- Attendee list pre- and post-show includes full name, designations, company, city/ state, and email)

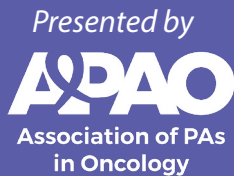
## Gold Sponsor \$25,000

**CHOOSE (1):** ○ Technology (AV, Wi-Fi, and Event App) ○ Keynote Speaker

### INCLUDES:

- One complimentary 6' table in exhibit hall
- Four complimentary representatives
- Complimentary lead retrieval
- Company logo on all exhibitor recognition material that attendees will see before, during, and after the Symposium
- Signage on all A/V, Wi-Fi credential pages, and event app homepage (if applicable)
- One minute company introduction at keynote session and opportunity to introduce keynote speaker (if applicable)
- Signage recognition for supported function (if applicable)
- Recognition by the APAO leadership during Symposium activities
- Special ribbons for exhibit personnel
- Company logo in PowerPoint rotation at intermission of APAO Symposium sessions daily on the support acknowledgment page
- Half-page ad in event app
- Attendee list pre- and post-show (includes full name, designations, company, city/ state, and email)

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**Silver  
Sponsor  
\$15,000**

**○ INCLUDES:**

- Notepads and Pens
- One complimentary 6' table in exhibit hall
- Three complimentary representatives
- Complimentary lead retrieval
- Company logo on all exhibitor recognition material that attendees will see before, during, and after the Symposium
- Recognition by the APAO leadership during Symposium activities
- Special ribbons for exhibit personnel
- Company logo in PowerPoint rotation at intermission of APAO Symposium sessions daily on the support acknowledgment page
- Quarter-page ad in Event App
- Attendee list pre- and post-show (includes full name, designations, company, city/state, and email)

**Bronze  
Sponsor  
\$10,000**

**CHOOSE (1):** ○ Charging Station ○ Refreshment Break (4 Available)

**INCLUDES:**

- One complimentary 6' table in exhibit hall
- Two complimentary representatives
- Complimentary lead retrieval
- Company logo on all exhibitor recognition material that attendees will see before, during, and after the Symposium
- Recognition by the APAO leadership during Symposium activities
- Special ribbons for exhibit personnel
- Company logo in PowerPoint rotation at intermission of APAO Symposium sessions daily on the support acknowledgment page
- Business card ad in Event App
- Attendee list pre- and post-show (includes full name, designations, company, city/state, and email)

**Networking  
Sponsor**

**CHOOSE (1):** ○ Welcome Reception- \$12,000

○ Wine and Cheese Poster Reception- \$5,000

○ Focus Group (2 Available)- \$15,000

- Exclusive signage at reception
- Recognition in program as reception supporter
- Two VIP cocktail tables reserved for your company representatives
- Company logo on napkins and customized signature drink
- Brief opportunity to introduce your company and provide attendees with an overview of your offerings during the event

- Exclusive signage
- AV Package
- Full Course Dinner
- Interactive Discussions with Attendees

**Standard  
Sponsor  
\$3,500**

**INCLUDES:**

- One complimentary 6' table in exhibit hall
- Two complimentary representatives
- Complimentary lead retrieval
- Company logo on all exhibitor recognition material that attendees will see before, during, and after the Symposium
- Special ribbons for exhibit personnel
- Company logo in PowerPoint rotation at intermission of APAO Symposium sessions daily on the support acknowledgment page
- Complimentary meals with attendees
- Attendee list pre- and post-show (includes full name, designations, company, city/state, and email)

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## À LA CARTE SUPPORTER OPPORTUNITIES

*Please note: The following opportunities do not include an exhibit booth.*

### ADVERTISING OPPORTUNITIES- (EXCLUSIVE)

- Website logo (4 months: Sept - Dec 2025)..... \$4,000
- Includes link to company website or educational program from main home page
- High-resolution .jpg, .tiff, .eps (fonts converted to outlines), and .pdf files are acceptable. Email the files to Letty Carroll at [Lcarroll@kmgnet.com](mailto:Lcarroll@kmgnet.com)

### OFF-SITE DINNER EVENT PROMOTION\* - \$500

- Complimentary e-blast to attendees to promote your company's off-site event

*\* No off-site promotions during Symposium events. All ancillary events must be approved in writing by APAO staff.*

### NOTIFICATION ALERTS - \$200

- Notification alerts sent through Symposium app

### WI-FI AND EVENT APP SUPPORTER - \$8,000 (EXCLUSIVE)

- Company logo and QR Code with company website on table tent signs which will be located throughout Symposium announcing the Wi-Fi login
- QR code with company website on Wi-Fi password card printed on all badges
- QR code with company website on Wi-Fi signage at registration desk
- Company recognition on event app homepage

### SUPPORTER SURVEY - \$800

- Send a supporter survey through the Symposium app (includes one complimentary notification alert on site)
- Two complimentary push notifications to all attendees

**Additional representatives may be added for \$400 each.**

**Early Pack-Up Fee for Exhibitors - \$1,000.**



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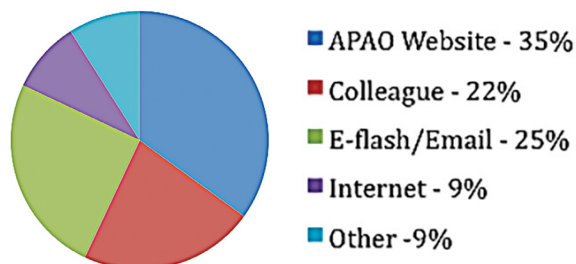


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**EXPECTED ATTENDANCE OF 150  
WEB AND MARKETING PRESENCE OF OVER 24,000 HEALTH PROFESSIONALS!**

## How Did You Hear About This Event?



**Our members love to connect! Be sure you are connecting with APAO members and solidifying your support today. Being a supporter of the 28th Annual Oncology Symposium for the Healthcare Provider presented by APAO means that you will establish new connections and maximize your reach through added benefits.**

**Don't miss out on getting your company in front of our attendees and members. The APAO website is responsible for almost 35% of attendance at our events, with our emails and e-flashes at 25%. Be part of that traffic by having your company logo included in these high volume outlets.**

## Exhibit Hall Schedule

(Subject to Change)

### Thursday, September 25, 2025

|                         |                                   |
|-------------------------|-----------------------------------|
| 7:30 a.m. - 8:30 a.m.   | Non-CME Product Theater Breakfast |
| 8:30 a.m. - 10:00 a.m.  | Exhibitor Set-Up                  |
| 10:15 a.m. - 3:30 p.m.  | Exhibit Hall Open                 |
| 10:15 a.m. - 10:40 a.m. | Refreshment Break With Exhibitors |
| 12:20 p.m. - 1:20 p.m.  | Non-CME Product Theater Lunch     |
| 2:35 p.m. - 3:25 p.m.   | Refreshment Break With Exhibitors |
| 6:30 p.m. - 9:30 p.m.   | Welcome Reception                 |

### Friday, September 26, 2025

|                          |                                    |
|--------------------------|------------------------------------|
| 7:30 a.m. - 8:30 a.m.    | Non-CME Product Theater Breakfast  |
| 10:15 a.m. - 2:45 p.m.   | Exhibit Hall Open                  |
| 10:15 a.m. - 1 0:50 a.m. | Refreshment Break With Exhibitors  |
| 12:00 p.m. - 12:55 p.m.  | Non-CME Product Theater Lunch      |
| 2:50 p.m. - 3:05 p.m.    | Refreshment Break With Exhibitors  |
| 5:15 p.m. - 6:15 p.m.    | Reception and Poster Presentations |

### Saturday, September 27, 2025

|                         |                                   |
|-------------------------|-----------------------------------|
| 7:30 a.m. - 8:30 a.m.   | Non-CME Product Theater Breakfast |
| 10:15 a.m. - 2:00 p.m.  | Exhibit Hall Open                 |
| 10:35 a.m. - 11:00 a.m. | Refreshment Break with Exhibitors |
| 2:30 p.m. - 2:45 p.m.   | Refreshment Break with Exhibitors |

(Exclusive to CAAP Program Companies)

## Important Deadlines

### JUNE 21

No refunds will be available for exhibit space cancellations received after this date.

### AUGUST 7

Zoom call to select booth placement (attendance required to choose booth number).

### AUGUST 22

Hotel cut-off date for room reservations. Advertisement artwork, logo and company description for final program due.

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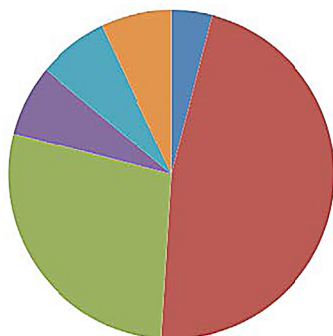
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## SHOWCASE YOUR PRODUCTS/SERVICES AT THE ANNUAL SYMPOSIUM

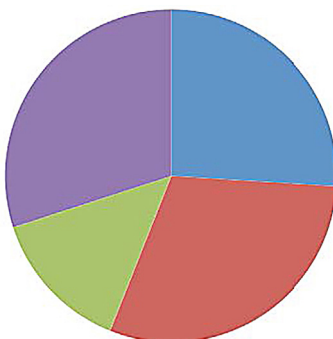
**SUPPORT OPPORTUNITIES INCLUDE:** Exhibit hall breaks, Symposium pens, lanyards, bags, Symposium notepads, or an idea you would like to propose.

### What is Your Specialty?



- Bone Marrow Transplant - 4%
- Hematology/Oncology - 47%
- Medical Oncology - 28%
- Radiation Oncology - 7%
- Surgical Oncology - 7%
- Other - 7%

### Where do you practice?



- Academic Center - 26%
- Community Oncology Practice - 30%
- Inpatient - 14%
- Outpatient - 30%

### APAO Attendees Are...

Physician Assistants  
Nurse Practitioners  
Active Military  
Pharmacists  
PA Students

### APAO Attendees Look For...

Each day the 28th Annual Symposium for the Healthcare Provider presented by APAO will present the opportunity for you to showcase your products and services in front of up to 150 attendees.

If your products or services support medical professional needs, indirectly or directly, then we invite you to become part of the Symposium.

Healthcare Education  
Pharmaceuticals  
Latest Innovations  
Insurance  
Uniforms  
Financial Institutions  
Surgical  
Diagnostic Equipment  
Recruitment

[WWW.APAO.CC](http://WWW.APAO.CC)



## Association of PAs in Oncology

### PROGRAM GOALS

- APAO will accept corporate partnership with organizations that share a common goal in improving the delivery and quality of care to people with cancer and related diseases.
- Partnership helps to facilitate interaction among external stakeholders, APAO leadership, and members of APAO.
- Partnership will enable APAO and its membership to engage in initiatives to decrease the burden and suffering for all people affected by cancer.

### ABOUT APAO

APAO was the first organization dedicated to representing PAs specializing in oncology and maintains the largest membership of PAs compared to any organization representing advanced practice providers in oncology. The mission of APAO is to promote the utilization of PAs in the delivery of exceptional care to people with cancer and related disorders, which is achieved by providing a forum for information exchange and networking in oncology, advocating for healthcare policies that promote the utilization of PAs, and facilitating the continuing education and professional development of PAs and other healthcare professionals in oncology.

# CORPORATE ALLIANCE *Partnership Program*

| Level                                                                                                        | Platinum<br>\$35,000  | Gold<br>\$25,000 | Silver<br>\$15,000 |
|--------------------------------------------------------------------------------------------------------------|-----------------------|------------------|--------------------|
| Corporate Recognition on APAO Website                                                                        | Logo, Bio & Hyperlink | Logo & Bio       | Logo               |
| Complimentary E-Blast to Members                                                                             | 4 Annually            | 2 Annually       | 1 Annually         |
| Quarterly Advertisement in the APAO Advisor                                                                  | Full Page             | Half Page        | Quarter Page       |
| Discounted Sponsorship Rate for Annual Oncology Symposium                                                    | 10%                   | 5%               | None               |
| Promotional Materials in Annual Oncology Symposium Registrations Bags                                        | ✓                     | ✓                | ✓                  |
| Premium Site at Annual Oncology Symposium Exhibit Hall and Priority Access to Exhibitor/Sponsor Registration | ✓                     | ✓                |                    |
| Private Meeting with Board of Directors at Annual Oncology Symposium                                         | ✓                     |                  |                    |

### CORPORATE ALLIANCE PARTNERSHIP PROGRAM APPLICATION FORM

Company Name \_\_\_\_\_

Representative Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Telephone Number \_\_\_\_\_ Email Address \_\_\_\_\_

Web / URL \_\_\_\_\_

Annual Partnership Category: ☐ **Platinum (\$35,000)** ☐ **Gold (\$25,000)** ☐ **Silver (\$15,000)**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Payment Information:

☐ Check (Payable to Association of PAs in Oncology 222 S. Westmonte Dr, Ste. 111, Altamonte Springs, FL 32714) ☐ Visa ☐

MasterCard ☐ AmEx

Please charge my credit card in the amount of \$ \_\_\_\_\_

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_

Credit Card Billing Address ☐ Same as above

Address \_\_\_\_\_

City/St/Zip \_\_\_\_\_



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1. **Contract:** The following rules and regulations become binding upon acceptance of this contract between the applicant (Exhibitor) and his/her employees and the Association of Physician Assistants in Oncology (APAO), the show host.

2. **Exhibit Space Description:** Packages include a 6' draped and skirted table, two chairs, a wastebasket, an ID sign, profile inside event app, and two representative name badges. All additional Exhibitor representatives will be charged \$400.00 each to attend. No walls, partitions, signs, or decorations may be erected which will interfere with the general view "down the aisle" or with other exhibits. If additional space is needed for display purposes, additional fees will apply. As per APAO rules, all additional charges incurred, including but not limited to electrical or internet services and shipping, are at the Exhibiting Company's expense.

3. **Space Assignment:** Table locations will be chosen during a live Zoom call with all companies signed up by June 4, 2025. Companies must be present in order to select their booth location. Booth selection order will be based upon exhibit package level and the date contracts were received. If no representative is in attendance on the booth selection Zoom call, APAO staff will select your booth for you after those in attendance have selected. No exceptions.

4. **Adherence to Schedule:** Exhibitor understands that no move-ins or moveouts will be permitted other than in accordance with the schedule set forth in the schedule of events. In the event that APAO incurs additional expenses as a result of Exhibitor's failure to adhere to the move-in/move-out schedule, Exhibitor agrees to reimburse APAO for any such additional expenses. It is required that exhibits be properly manned during the posted hours. Exhibit space is subject to modification prior to the Symposium to adapt to necessary changes in Symposium session times; however, all exhibitors will receive adequate notice should this be necessary.

5. **Exhibit Hours and Disclaimer:** Exhibit space must be occupied during all exhibit hours of the Symposium as posted. This agreement is for the rental of the exhibit space only. APAO has not made and does not make any warranty of representation whatsoever, either expressed or implied, including but not limited to (1) the level of attendance at the Symposium, (2) the number of Symposium attendees who will visit any of the exhibits, or (3) whether or not any exhibit will be seen by persons having the authority to procure or commit to procure products or services being exhibited.

6. **Unoccupied Space:** APAO reserves the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space. Any person, partnership, or corporation engaging space who shall fail to make payment as herein provided shall thereby and thereupon forfeit all rights in and to the use of assigned space, and APAO shall have the right to dispose of such space in such a manner as it may consider to its interest without liability on the part of APAO.

7. **Payments and Refunds:** The total amount for exhibit space is due upon reserving of space and signing of the contract. In the event an Exhibitor cancels a contract, APAO must be notified in writing for refunds to be made. There will be a \$350.00 administration fee assessed for all cancellations. No refunds will be issued for cancellations after July 1, 2025.

8. **Food Service:** APAO reserves the right to provide food and beverage service during certain hours in the exhibit area. Exhibitor fees include continental breakfasts, refreshment breaks, lunch, Thursday night Wine and Cheese Reception and the Welcome Reception. Tickets must be purchased for any other events.

9. **Noisy and Obnoxious Equipment:** The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will

not be permitted. APAO reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit which in the judgment of APAO is detrimental to or distracts from the general order of the exhibits.

10. **Fire and Safety Regulations:** In order to comply with local fire ordinance requirements, all decorative material must be flame resistant. No volatile or flammable fluids, substances or materials of any nature prohibited by city fire regulations or insurance carriers may be used at any table. All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times.

11. **Indemnification and Limitation of Liability:** Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless APAO, the Hotel, and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), and Group from and against any claims or expenses arising out of the use of the exhibition premises.

12. **Damage to Property:** Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard exhibit space equipment, or to other Exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive, tape, Velcro, or any other coating to building, columns, floors, or to standard exhibit space equipment.

13. **Public Policy:** Exhibitors are charged with the knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs, and public safety while participating in this show. Compliance with such laws is mandatory for Exhibitors and is the responsibility of the Exhibitor.

14. **Use of Exhibit Space:** Exhibitors shall reflect their company's highest standards of professionalism while maintaining their exhibit space during show hours. No Exhibitor shall assign, sublet, or share exhibit space without the written permission of APAO.

15. **Prizes:** We request each exhibitor donate a gift or money to be used as a door prize valued at \$50.00 or more (i.e., gift baskets, books, etc.). Your company will be acknowledged as the provider of that door prize. This has proven to strongly enhance attendance during the breaks in the Exhibit Hall.

16. **Use of APAO Materials:** By signing this contract, exhibitor agrees not to use the name, image, service/trademarks or confidential and/or strategic information of APAO, its Affiliates or their resources or property in connection with any commercial or other interest or activity not associated with APAO and its Affiliates.

17. **CAN-SPAM Privacy Laws:** In compliance with CAN-SPAM privacy laws set forth by the Federal Trade Commission, IAOHIF is required to give attendees the option to "opt-out" of the attendee list during the registration process. Those individuals who choose to opt-out are not included in any Annual Symposium attendee listings.

18. To maintain the integrity and focus of the Convention, all onsite sales are strictly prohibited for all exhibitors. Exhibitors may showcase and demonstrate their products or services; however, any transactions or sales must be conducted outside the Annual Symposium venue. This policy ensures that the event remains centered on education, networking, and collaboration. Violations of this policy may result in removal from the Convention and potential future participation restrictions.

19. **Ancillary Events:** If you plan to host an ancillary event during the 2025 APAO Annual Symposium, carefully review the event policy. An ancillary event is any function held adjunct to an APAO Symposium by a group other than APAO. APAO require that all groups respect the educational focus of our Symposium by obtaining approval from and coordinating all ancillary events through the Association(s). To limit disruptions to APAO Symposium attendees, ancillary events should be scheduled after the conclusion of the last educational session of the day; this ensures that APAO is aware of every activity, so we can better assist attendees in planning their agendas or finding a specific activity. This policy shall be in effect Thursday, September 25 2025, until Sunday, September 28, 2025.

20. APAO reserves the right to limit any company, organization or individual from exhibiting at the 28th Annual Oncology Symposium for the Healthcare Provider presented by APAO for any reason whatsoever.

21. **Exhibitor Sales Policy:** Exhibitors are not permitted to sell products on the exhibit floor. Violations of this policy will result in removal from the Symposium and potential future participation restrictions. If removed from the Symposium due to violation of the Exhibitor Sales Policy, exhibitors are not entitled to reimbursement of their registration fees.