

Corporate Alliance Partnership Program (CAPP)

As a corporate alliance partner, your organization will receive ongoing visibility and recognition as an industry leader committed to better patient care.

	Platinum	Gold	Silver			
	\$45,000	\$30,000	\$15,000			
Corporate Alliance Partnership Program Includes:						
Corporate Recognition on APAO's Website	Graphic, Bio, Hyperlink	Graphic, Bio	Graphic			
Complimentary E-blast to Members	4 annually	3 annually	1 annually			
Priority Updates and Invitations to APAO Sponsored Meetups	2 annually	1 annually	Not included			
Ability to utilize APAO Online Networking Platforms for Promotion	Promotion on podcastWebsite bannerHyperlink to webpage	- Promotion on podcast - Website banner	- Promotion on podcast			
Webinar/Podcast	3 per year	2 per year	1 per year			
Key Engagement Opportunities with APAO's Board of Directors	Bi-annual	Annual	Not included			

Recognition at the Annual Oncology Symposium for the Healthcare Provider				
Discounted Conference Registration	25% off registration	10% off registration	No discount	
Promotional Materials in Symposium Registration Bags	Included	Included	Included	
Premium Exhibit Hall Site	Included	Included	Included	
Private Networking Roundtable Discussions	Included at symposium (2-sessions)	Included at symposium (1-session)	Not included	
List of APAO Annual Conference Attendees	Included	Included	Included	
Private CAPP only Exhibitor Hours during Social Event	Included	Included	Not included	



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